



South Side Community Council  
2005 Sarah Street  
Pittsburgh, PA 15203  
SouthSideCommunityCouncil.org

BOARD OF DIRECTORS

April 9, 2018

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Dear Business Owner,

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With the arrival of spring, our planning of the 27<sup>th</sup> Annual South Side Home Tour has begun. Over the years, the Home Tour has welcomed thousands of visitors into our homes where they have engaged with residents about the benefits of urban living. This year we plan to do more. In addition to showcasing where we live, we want visitors to experience the other amenities that South Side has to offer and are in the early stages of that planning.

We invite you to join us as an event sponsor for the 27<sup>th</sup> Annual Home Tour on Saturday, June 23, 2018. Your contribution will assist the South Side Community Council in working throughout the year to help maintain and improve our community. Over the last year we have facilitated monthly meetings with city officials and police to improve public safety and enforce refuse regulations. We completed beautification work on the parklet at 11<sup>th</sup> and Carson and are currently working on a renovation of Esser's Plaza. In addition to removing graffiti, we have added to the public art in the neighborhood. We are also facilitating efforts to highlight the 25<sup>th</sup> Anniversary of East Carson Street's historic designation. We are currently recording stories from residents/business owners who are sharing their memories of Carson Street and its historic buildings and have plans to showcase them in a variety of ways. All of this work benefits residents of the South Side and will hopefully bring more visitors who want to experience the vibrant neighborhood that we are.

Additional details on the sponsorship opportunities are enclosed. For more information, please contact Casey Mahaven at 412-251-6320 or [casey@mahavenevents.com](mailto:casey@mahavenevents.com). If you plan to support this event, please complete and return the attached commitment form by May 25, 2018.

Sincerely,

Historic South Side Home Tour  
Planning Committee

# SOUTH SIDE HOME TOUR



*& Neighborhood Art Walk*

## SPONSORSHIP OPPORTUNITIES

### **Platinum Sponsor** (1 Available) \$5,500

- Company listed as “Presenting Sponsor”
- Back-cover ad in event program (8”w x 5”h, full-color)
- 25 Admission tickets to event
- Display table at Home Tour check-in location
- 6 Tickets to the Wrap-up Reception
- Logo on all print marketing materials including advertisements, event postcard and event signage
- Prominent logo display on all web promos including the SSCC website and e-blasts

### **Gold Sponsor** (1 Available) \$3,500

- Company listed as “Transportation Sponsor”
- Two, prominent full-page ads in event program (16”w x 5”h, b&w)
- 20 Admission tickets to event
- Display table at Home Tour check-in location
- 4 Tickets to the Wrap-up Reception
- Logo on all print marketing materials including advertisements, event postcard and event signage
- Logo display on all web promos including the SSCC website and e-blasts

### **Silver Sponsor** (Limited Availability) \$2,000

- Full page ad in event program (8”w x 5”h, b&w)
- 15 Admission tickets to event
- Display table at Home Tour check-in location
- 4 Tickets to the Wrap-up Reception
- Logo on all print marketing materials including advertisements, event postcard and event signage
- Logo display on all web promos including the SSCC website and e-blasts

### **Bronze Sponsor** \$1,000

- Full-page ad in event program (8”w x 5”h, b&w)
- 10 Admission tickets to event
- 2 Tickets to the Wrap-up Reception
- Logo on all print marketing materials including advertisements, event program book and signage
- Logo display on all web promos including the SSCC website and e-blasts

### **Supporting Sponsor** \$500

- Half-page ad in event program (4”w x 5”h, b&w)
- 5 Admission tickets to event
- 2 Tickets to the Wrap-up Reception
- Logo display on all web promos including the SSCC website and e-blasts

### **Patron Sponsor** \$300

- Half-page ad in event program book (4”w x 5”h, b&w)
- 5 Admission tickets to event



# South Side Home Tour & Neighborhood Art Walk

## SPONSORSHIP & ADVERTISING COMMITMENT FORM

DEADLINE: May 25, 2018\*

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVELS

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor \$5,500 | <input type="checkbox"/> Bronze Sponsor \$1,000   |
| <input type="checkbox"/> Gold Sponsor \$3,500     | <input type="checkbox"/> Supporting Sponsor \$500 |
| <input type="checkbox"/> Silver Sponsor \$2,000   | <input type="checkbox"/> Patron Sponsor \$300     |

### PROGRAM ADVERTISEMENTS

- |  |  |
|--|--|
| <input type="checkbox"/> Full Page \$175 | <input type="checkbox"/> Half Page \$125 |
|--|--|

### Please return sponsorship commitment form and payment to:

Brashear Association  
c/o South Side Home Tour  
2005 Sarah Street Pittsburgh, PA 15203  
Fax: 412-927-1145

Please make your check or money order payable to the: **South Side Community Council**

\*To receive all benefits associated with your sponsorship level, the sponsorship commitment form and payment must be received by **May 25, 2018**.

### Ad Specs

Full-Page: 8"w x 5"h

Half-Page: 4"w x 5"h

*All ads must be 300 dpi, black & white and camera-ready with no bleeds.*

For additional information please contact: **Casey Mahaven, 412-251-6320** [casey@mahavenevents.com](mailto:casey@mahavenevents.com)

